

United States of America  
United States Patent and Trademark Office

# FEELRACE

**Reg. No. 4,020,273**

**Registered Aug. 30, 2011**

**Int. Cl.: 42**

**SERVICE MARK**

**PRINCIPAL REGISTER**

EIFLER, PETER (FED REP GERMANY INDIVIDUAL)  
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FOR: PROVIDING A WEB SITE FEATURING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE ALLOWING WEB SITE USERS AND PARTICIPANTS IN SPORTING EVENTS TO POST EXPECTED RACE TIMES AND ACTUAL RACE FINISH TIMES WHICH ALLOWS FOR COMPARISON AND ANALYSIS; PROVIDING AN ONLINE ELECTRONIC PORTAL FEATURING ON-LINE NON-DOWNLOADABLE SOFTWARE FOR BENCHMARKING RACE TIMES FOR RACE PARTICIPANTS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-27-2010; IN COMMERCE 6-27-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-009,127, FILED 4-8-2010.

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Director of the United States Patent and Trademark Office